



SNAPSHOT: THE SNAP & WIC OUTREACH PILOT

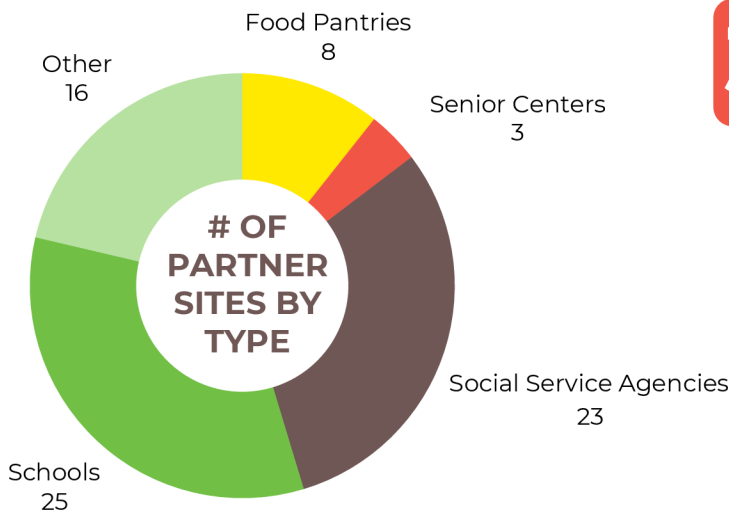
In 2024, the MetroWest Food Collaborative established a SNAP & WIC Outreach Pilot with a \$100,000 grant awarded by the MetroWest Health Foundation. The purpose of the pilot is to raise community awareness around SNAP and WIC and to help close the “SNAP Gap” and “WIC Gap”^{*} through targeted outreach, with a focus on children and older adults. In Year One, we focused our efforts in Framingham, Hudson, and Milford. Here’s a look at the numbers for the first six months of the pilot focused on these areas.



GIULIANA BACOCINI
SNAP & WIC OUTREACH COORDINATOR

68% THE APPROXIMATE SIZE OF THE “SNAP GAP”

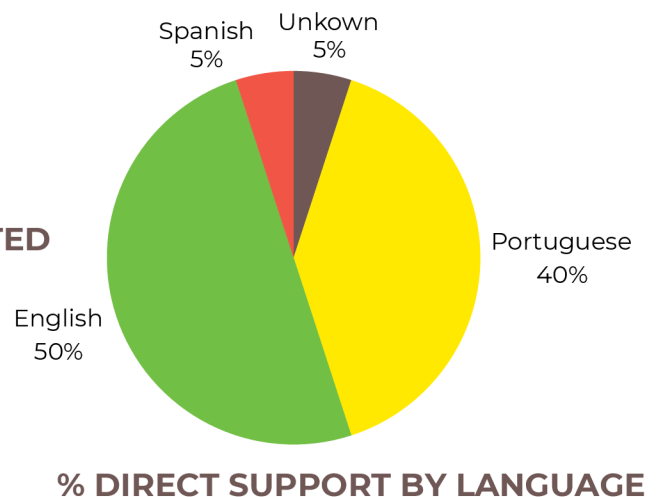
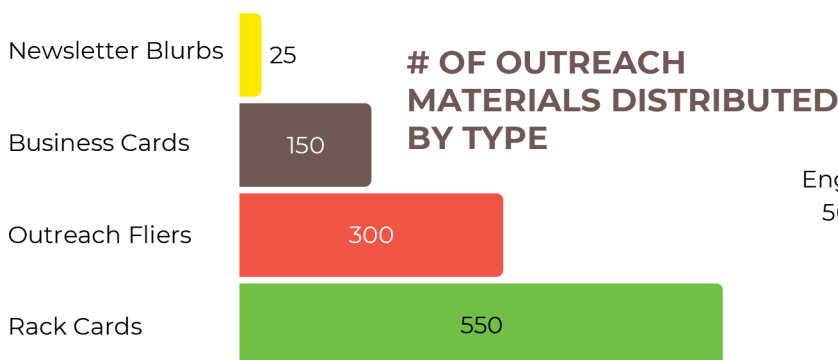
48% THE APPROXIMATE SIZE OF THE “WIC GAP”



325+ COMMUNITY MEMBERS ENGAGED AT 13 EVENTS

53 COMMUNITY PARTNERS

27 COMMUNITY MEMBERS DIRECTLY ASSISTED



**The “SNAP Gap” and “WIC Gap” refer to the number or percentage of residents likely eligible for these programs but not receiving benefits.*